



Mix your ideas
Feel better at home
Inspiration of your habitat

SPM
ORGANIZER

Forum de
Beyrouth

ART OF
LIVING 2019
20 - 24 November



Ideas & Trends for Home Décor,
Interior Design, Architecture,
Engineering Services, Lifestyle



ART OF LIVING 2019

CONNECT, CONVERSE AND COLLABORATE IN ART OF LIVING

Art of Living 2019 is the annual Home Design Furniture & Home Decoration Exhibition which shows the current latest trends for a better lifestyle

A NEW DIMENSION OF INTERIOR DESIGN

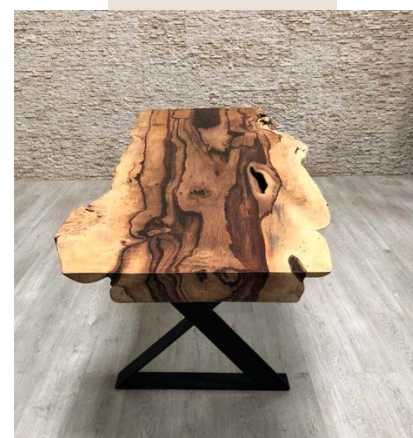
“Art of Living/2019” has the mission to be the very first yearly launching platform dedicated to the Furniture Industry and Home Equipment, one which connects people with trend and innovation and one which inspires, promotes new ideas and fresh business opportunities.

Art of Living is the most important trading venue for the global furniture trade and its informed audience and this show absolutely deserves its prestige

Having attended “Art of Living” for many years, it’s clear that companies are growing not simply in terms of quality, but also in terms of the very conception of products that interpret a lifestyle which can adapt to different markets and needs and create an interior matching your taste.

“Art of Living/2019” is the reference destination event for the interior design and home, opens its door to find new wholesale customers, distributors, representatives, to meet decorators, architects, engineers and the general public for 5 days of discovery and becomes the unmissable event for lovers of decoration, design and crafts.

This show is also an opportunity for all to meet in one place all the artisans, artists, know how.



TYPE OF CATEGORY

Organized by product categories and style, come and meet the interior and architect designers, the different universes of the house, refined proposals of quality modern and classic furniture with equipment and fitting incorporating high-level solutions of comfort with colors and finishing details and that therefore infuses wellness of life and style, Feng Shui cures, bedrooms and mattresses, kids style, fabrics and leather, home textiles, passementerie, bed linens, wall papers, kitchens solutions and bathrooms, small household, glassmakers and metal industry, PVC and aluminum, flooring



ceramics and stones, wooden and woodwork, painting and decorative painting, fireplaces, carpets and rugs, lighting, LED modules and automation systems, security systems, accessories deco, landscaping, green walls, pergolas, fountains, garden and outdoor spaces, office furniture, interior construction, echo solutions and solar energy, various International pavilions presenting their dedicated products, books and universities and a special focus of the very famous Avenue of the galleries for artist and painters.



Why Exhibit

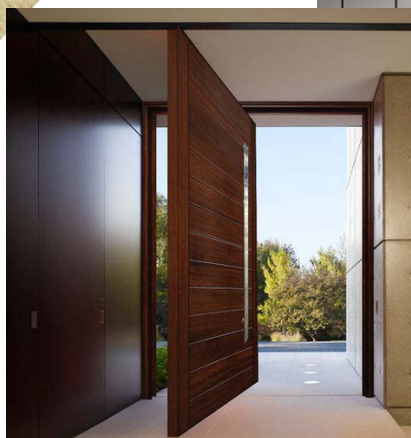
Exhibitor benefits

- ◆ Generate sales leads and develop business with your target in Art of Living.
- ◆ Showcase your latest collections to a captive visitor audience.
- ◆ Perfect platform to present your products and services.
- ◆ As a trade fair it is also an excellent opportunity to network with colleagues, to meet foreign pavilions and to establish new contacts and generate business in Lebanon
- ◆ Maximize your brand exposure.
- ◆ Experience face to face with key decision-makers architects, designers, distributors, consultants, retailers, hoteliers and project directors.
- ◆ Focus on the future of your business.

For Visitors

Best reasons to visit Art of Living.

- ◆ Turn the dreams into reality.
- ◆ Unique opportunity to discover the latest industry design trends.
- ◆ Bring a dynamic to decoration.
- ◆ Know great deal.
- ◆ Find in depth and comprehensive information here about the latest developments, trends, products and services in various fields.
- ◆ Inspiration for your habitat, change of scenery, sobriety, tastes and colors... every piece of furniture inspires you with desires of colors, desires of well-being to desires to change!
- ◆ Everything you wish.



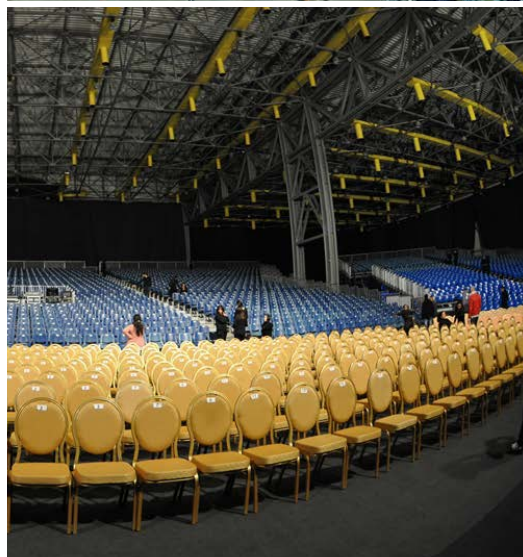
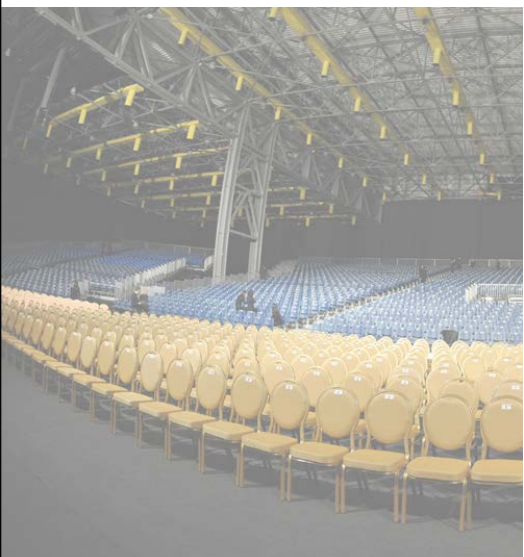
MEDIA CAMPAIGN

An extensive advertising and PR campaign, designed to promote awareness of the event to the core target visitor audience in the region and beyond. The campaign includes: Trade Newspapers and Magazines, Editorials, Social Medias, TV advertising, Radio advertising, Email marketing, PR campaign, Direct and VIP mail, SMS broadcast campaign, Unipoles, LED screens, Billboards, Flyers, Show catalogue.

The Venue

Forum de Beyrouth is the first and largest Exhibition hall in Beirut. Strategically located at the capital's major crossroads, within minutes from Beirut, international airport, port and major hotels. Forum de Beyrouth figures among the largest permanent multi purpose centers in the Middle East and measures up to the key role of economic and cultural exchange which Lebanon is regaining.

- 10.000 m2 total fair area within in addition to a mezzanine.
- Conference room with the required capacities
- 2000 auto capacity (2 opened auto parks)
- Private Security with control system.
- Strong Infrastructure offers provides all kind of needs completely such as electricity, heating and cooling, air conditioning, telecommunication services, water.



Contacts Book Your Space

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